

ASEACCU Student Presentations

Group 1

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Rose Land Rehabilitation Center



About Rose Land Rehabilitation

- **Founded in 2003**
- **One of several institutions under the foundation Kaohsiung Jen-Ai's Home**
- **Serves elderly people who suffer from schizophrenia, dementia, and other chronic mental illnesses.**
- **Average age of patients: 65**
- **Patients do not need to be hospitalized, but they need nursing care.**

Services Offered

- Weekly hospital checkups
- 24-hour care, medical treatment, and psychotherapy
- Home-like atmosphere. Lots of free time, the gate is unlocked and the windows aren't grilled
- Entertainment facilities such as audio rooms and art galleries

Services Offered

- **Craft workshops such as knitting, drawing and coaster making**
- **Token system that can be exchanged for snacks, daily stuff, and 'wishes'**
- **Accompanying patients back to their homes**

Our Visit

- **Helped some of the patients make coasters**

Our Visit



Our Visit



Our Visit





Musica in

Futura

Nostra ©

Outline

- ❑ What is Musicam Futura Nostra (MFN)?
- ❑ Who will it serve?
- ❑ Target Market
- ❑ How will we make money for the enterprise?
- ❑ Distribution of income
- ❑ Conclusion



"help make our future musical"

Who will we serve?

Children from significantly low-income families who would like to play instruments but cannot afford to

Children will learn to play an instrument for free and then perform on a regular basis



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Our Target Market

Owners of popular social outing locations where music will help lighten the atmosphere and provide entertainment

Examples

Café 85°

Art Museums

Shopping Malls



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How will we raise money?

Musical entertainment

The children will be given a roster for performances at different organisations and they will commit to providing musical entertainment at these locations on a regular basis.

Music Sales

iTunes, CD's, music stores



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Distribution of money

In return for their time and effort, the children will receive a scholarship to help make their education more affordable for their family.



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Thank You

